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NO. LTC # 61-2014

CITY CLERK'S OFFICE

TO:

Mayor Philip Levine and Members of the City/Commission

FROM:

Jimmy L. Morales, City Manager

DATE:

February 25, 2014

SUBJECT: "HOKE" TELEVISION SERIES FILMING IN MID-BEACH

This Letter to Commission (LTC) is to inform you that from Wednesday, February 26 through Friday, February 28, a new pilot for F/X Network called "Hoke." based on the novels of former FIU professor Charles Willeford ("Miami Blues") and starring Paul Giamatti ("Sideways") in the titular role, will film scenes at night, primarily at the Bellamar Apartments on 31 Street between Collins Avenue and Indian Creek.

The series takes place in 1978, which will compel the production to close the road for filming and to dress it authentically in the period. For one segment, they will replicate a hurricane approaching, with rain and wind machines. The production, having been made aware of critical impacts the construction of the nearby Faena and Edition properties have had on the residents' parking availability, has worked diligently with the City's Tourism, Culture and Economic Development Department's Film Office and Parking Department to enable them to use the street and nearby meters for this use and essential production vehicle parking. The production will provide alternative secured parking and shuttle service during the entire time of use for the amount of displaced residents in the areas reserved at the 27 Street lot. The production has obtained signed approvals from all properties within the closure and by the additional reserved meters and has provided building managers with placards for their residents to access the lot in the displaced area. This will guarantee no loss of any available spaces to residents of the area and will ensure construction workers cannot take these dedicated spaces. The production's primary truck area base camp is in the spoil area between 21 and 22 Streets, as well as the bank of meters on Miami Beach Drive. The affected properties in this area have signed approval as well. The production has one small additional scene on Friday night at the top of an apartment building on 47 Street, west of Pine Tree. The residents in this area similarly have signed approval.

This is just the latest major television project to film in our area, following last month's pilot for HBO's series "Ballers" starring Dwayne "The Rock" Johnson, which was just picked up for series, and a new yet to be titled series for Netflix from the producers of "Damages." These productions rely on state incentive funding to continue in our area. A new bill has been filed in the state legislature to enhance the funding and make it more reliable.

Please contact me with any questions.

C: Management Team